

2012

MBA from Bucks New University



*In Coordination with*



## **Entry Requirement**

Learner(s) must fulfil the following criteria to be allowed entry to Postgraduate Diploma in Health and Social Care Management;

- Level 7 Qualifications in Strategic Management and Leadership OR
- Relevant Honour Degree level qualification OR
- Any qualification equivalent to one of the above

## **Course Structure**

The Level 7 Award in Strategic Management and Leadership will build on the managerial skills and knowledge you already have. It will give you a greater understanding of the various roles and responsibilities involved in strategic management and through focusing on specific areas on management, we'll tailor your qualification to suit your professional needs.

Typical Units:

- Strategic performance management
- Financial management
- Organisational direction
- Strategic marketing
- Strategic risk management

## **Assessment**

Assessment is normally via practical work-based assignments. This ensures you minimise time away from work and that you undertake work study which is relevant to your own organisation's context.

## **Progression Route**

On successful completion of a Level 7 qualification in Strategic Management and Leadership, a number of progression opportunities become available:

- Enhance your professional status by upgrading your CMI membership
- Progress to other qualifications at the same level (e.g. from Level 7 Award to Level 7 Certificate etc)
- Progress to other qualifications at the next level (e.g. from Level 7 Certificate to Level 8 Certificate)

## **Duration and Fees**

Students can complete the Post Graduate Diploma in 3-6 months and the total fees is £1200.



LONDON CENTRE OF MARKETING

